1. Geographers use the term “cultural imperialism” to describe a trend especially dominant in our current global society.

A. What is cultural imperialism?

B. Describe **three** global effects of the spread of Western popular culture to the rest of the world.

C. Discuss the difference between an “external threat” and an “internal threat” and provide an example of each.

2. Discuss in detail using specific examples of how folk and popular cultures differ with respect to the following categories:

* 1. How the culture originates
  2. The diffusion of the culture
  3. The culture's impact on the environment.