AP Human Geography – Mr. Worthley Chapter 4: Culture (pages 114 -145)

**Introduction (page 119)**

1. Chapter One showed that culture combined what three things?

1a.

1b.

1c.

1. Define each of the following terms:

a. **Habit**

b. **Custom**

c. **Culture**

3. Name and describe the two basic categories of material culture

3a.

3b.

4. As the world globalizes, give two reasons why the spread of popular culture might be viewed as threatening.

4a.

4b.

**Key Issue #1: Where Do Folk and Popular Culture Originate and Diffuse (117)**

**Before You Read**: Name three cities from which the latest trends in fashion and music originate.

1. Define **hearth.**
2. Contrast the origins (hearths) of folk and popular culture.
3. Contrast the purpose and origins of folk music to popular music.
4. Contrast the diffusion of folk and popular culture.
5. How has Amish culture spread (diffused)?
6. How has soccer become a worldwide cultural phenomenon? (Give two reasons.)

**After you read:** In a sentence, write a main idea that answers the key issue question posed.

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|  | **Key Issue #2: Why Is Folk Culture Clustered?** |  |

**Before you read:** Do you know of any ethnic community in Salt Lake City? If so, where is it located?

1. Explain how isolation promotes cultural diversity.
2. Give two examples of how the physical environment influences culture.

2a.

2b.

1. Give an example of how a food habit is influenced by cultural tradition.
2. Compare a food attraction to a food taboo.

1. What are two reasons behind food taboos.

5a.

5b.

1. Describe three examples of how culture affects the housing utilized by people.

6a.

6b.

6c.

7. Describe a type of housing in each of the following areas.

a. New England

b. Middle Atlantic

c. Lower Chesapeake

**After you read:** In a sentence, write a main idea that answers the key issue question posed.

**Key Issue #3: Why Is Popular Culture Widely Distributed? (129)**

**Before You Read:** Give two reasons why American culture (e.g. music, clothing) is found all over the world.

1. What is necessary for the rapid diffusion of popular culture to take place?
2. Contrast one of the modern housing styles to one of the neo-eclectic houses  
   described.
3. What are two influences on one’s clothing in More Developed Countries (MDC)? 3a.

3b.

1. How do jeans illustrate the globalization of a popular custom?
2. What are three influences on the amount and types of alcohol and snacks consumed in different regions of the U.S.?

5a.

5b.

5c.

1. What are two factors that influence wine production in a particular area of the world?

6a.

6b.

1. State two reasons why television is an especially important popular custom.

7a.

7b.

1. Describe the four categories of television service found in the world.

8a.

8b.

8c.

8d.

1. How has television become a force for political change? Give two examples.

9a.

9b.

**After you read:** In a sentence, write a main idea that answers the key issue question posed.

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| --- | --- | --- |
|  | **Key Issue #4: Why Does Globalization of Popular Culture Cause Problems? (137)** |  |

**Before You Read:** Give two ways the spread of popular culture changes world attitudes or the physical world itself.

1. Give three examples of how worldwide convergence of popular customs is  
   controversial and even seen as threatening (e.g. values, media).

1a.

1b.

1c.

1. Give three examples of how worldwide convergence of popular customs impacts  
   the environment (e.g. nature, urban landscapes, environment).

2a.

2b.

2c.

**After you read:** In a sentence, write a main idea that answers the key issue question posed.